

Mobile Voting Becomes a Reality With Neuvote & FaceTec Partnership

ZoOm® 3D Face Authentication Adds Trusted, Certified Liveness Detection to Secure Neuvote Hybrid Mobile Voting System

SUMMERLIN, Nev. ([PRWEB](#)) October 17, 2019 -- In an historically timely partnership announced today, FaceTec, creators of ZoOm, the world's most secure face authentication software, and Neuvote, pioneers of the Hybrid Mobile Voting System, have together built a solution that promises to restore fundamental trust in our venerable democracies at a time when it is badly needed.

Free and fair elections are vital to healthy, modern societies and define the world's democracies. Our collective faith in the value of each vote is rooted in the security and resilience of the voting infrastructure that makes honest elections possible.

“We’re very excited to be working with Neuvote to solve an incredibly important challenge that is at the very core of the world’s democracies,” said Kevin Alan Tussy, CEO of FaceTec. “Neuvote is increasing voter participation via mobile voting, and bridges the paper-ballot past to the e-voting future. We are honored that our ZoOm authentication technology has been chosen to ensure that eligible voters are physically interacting with their devices during the democratic process, preventing election fraud while vigorously protecting voter privacy.”

Traditional voting methods and their logistics challenges can deter voters from participating, however using FaceTec’s cutting-edge AI, each voter’s identity verification can be done via mobile device and used to supplant traditional methods. Neuvote’s Hybrid Mobile Voting System is a very effective combination of trustworthy digital and analog security. Their patent-pending, digital-to-paper mobile voting technology remotely connects voters to paper ballots, enhancing voter access while maintaining traditional voting security features like human visual verification and ballot confirmation.

“We’ve critically assessed legacy voting processes and have identified where there could be security and identity verification problems. The integration of FaceTec’s ZoOm, shown to be the most secure biometric authentication method available, provides a solid foundation of trust for the rest of our solution,” added Matthew Heuman, CEO of Neuvote. “In addition to removing hard data targets from the process, keeping the data moving, and distributing the data directly to the polling locations, we’ve made sure unequivocal voter identification and eligibility are established from the start to ensure the remainder of the process can be fully trusted. And ZoOm has proven to be exceptionally easy to use, a paramount concern in such a broadly deployed application like voting.”

The Neuvote Hybrid solution was created to overcome all five barriers to mobile voting: data security, authentication, confirmation, privacy / secrecy, and verifiability. Neuvote is working with global experts in e-democracy and has scheduled their first deployment in Ontario, Canada in 2020, with plans to launch their comprehensive voting solution into the U.S market by 2022.

About ZoOm Biometric Security

ZoOm is the first - and only - face authenticator to attain Level 1 and Level 2 certifications in the NIST / NVLAP-certified iBeta Presentation Attack Detection (PAD) test guided by the ISO-30107 global standard,

achieving perfect anti-spoofing scores in both tests. ZoOm's advanced AI detects dozens of human liveness traits with a fast and intuitive user interface, and matches 3D FaceMaps much better than legacy 2D algorithms. Cross-platform and cross-device compatible, ZoOm works on all modern smart devices and PCs with webcams.

ZoOm features include:

- NIST-NVLAP iBeta Certified Level 1&2 Anti-Spoofing Liveness Detection
- Patented UI generates data-rich 3D FaceMap from standard 2D cameras
- World-leading 1-in-4.2 million FAR at less than 1% FRR
- Unshareable, unphishable 3D FaceMap ensures trusted, unsupervised logins across devices, and for continuous authentication
- 100% software, runs on all modern smartphones, tablets and PCs with webcams
- Integrated 3D face-to-photo ID matching
- Integrated Anonymous Age Estimation
- Familiar, fast, intuitive interface promotes 98-99% first-time-user adoption and daily use
- Simple to integrate, localize and customize, deploy and manage

Developers can download the ZoOm demo app directly from zoomlogin.com for iOS, Android and any webcam-enabled browser, and the ZoOm developer SDKs are available free at the ZoOm developer website.

About FaceTec

FaceTec's patented, class-leading 3D face authentication software, ZoOm®, anchors digital identities, establishing the chain of trust for mobile and web applications requiring certified, high-performance liveness detection. Leveraging decades of experience in computer vision, artificial intelligence and advanced biometrics, ZoOm's foundational technology is fast becoming the global standard for onboarding, KYC, and continuous authentication. Founded in 2013 with offices in San Diego, CA and Summerlin, NV, ZoOm has processed millions of users, providing strong biometric security on six continents for many of the world's leading organizations in IAM / IDV, financial services, mobile payments, border security, connected transportation, blockchain / crypto currency, and many more.

For more information and business inquiries, please visit zoomlogin.com. For media inquiries, please contact John Wojewidka at JohnW@FaceTec.com.

About Neuvote

Neuvote is a mobile voting company with a unique patent pending platform that facilitates secure voting online through a hybrid security model. Our technology builds on the established and trusted paper ballot by providing the voter with real-time visual confirmation their ballot was marked.

Neuvote is committed to strengthening democracy by overcoming barriers to mobile voting, particularly in high stakes elections which require the highest grade security. The Neuvote team has 65+ years in technology with expertise in providing solutions for the financial sector, governments and the Canadian Department of National Defense.



For additional information, please visit neuvote.com. To schedule media interviews, please contact Matthew Heuman at contact@neuvote.com



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